Digital Media ~ Week 2 & 3

January 27 - February 7th

Day	Classwork	Reminders
Monday	Learning Target: I can design a presentation that utilizes digital media to demonstrate my knowledge about a classmate. Two Truths and a Lie Activity Introduce a Classmate Presentations Success Criteria: Students will present a classmate for us to get to know better.	Presentations are today!
Tuesday	Learning Target: I can design a presentation that utilizes digital media to demonstrate my knowledge about a classmate. Introduce a Classmate Presentations Discuss product inventions (think of ideas) Success Criteria: Students will present a classmate for us to get to know better.	Finish presentations
Wednesday	Learning Target: I can invent a product that I can sell to students by advertising in a commercial. ☐ In groups of 2-3 students, invent a product, answer the questions about the product, and create a slogan. Success Criteria: Students will answer 7 questions about their product and create a slogan to check in for points.	
Thursday	Learning Target: I can write a script with my group for a commercial to advertise my product. ☐ Write a script for your commercial - read through example for ideas ☐ Begin working on a 15 second jingle Success Criteria: Students will check in work on the end of class for points.	
Friday	Learning Target: I can finalize commercial script, write a jingle, and make a prototype and/or poster of my product. □ Finish script and make final copies for group members □ Finish jingle □ Make prototype and/or poster of product. Success Criteria: Students will check in work on the end of class for points.	

Monday	Learning Target: I can finalize commercial script, write a jingle, and make a prototype and/or poster of my product. □ Finish script and make final copies for group members □ Finish jingle □ Make prototype and/or poster of product. Success Criteria: Students will check in work on the end of class for points.	Practice script before filming commercial
Tuesday	Learning Target: I can film, edit, and upload commercial. □ Film commercial □ Edit commercial □ Upload to Google Classroom Success Criteria: Students will check in work on the end of class for points.	
Wednesday	Learning Target: I can film, edit, and upload commercial. □ Film commercial □ Edit commercial □ Upload to Google Classroom Success Criteria: Students will check in work on the end of class for points.	Make sure commercial is uploaded to Google Classroom!
Thursday	Learning Target: I can complete a self assessment of my work on commercial project. Uatch commercials! Complete self assessment Success Criteria: Students will complete self assessment and turn in for points.	
Friday	Learning Target: I can complete a self assessment of my work on commercial project. Watch commercials! Complete self assessment Success Criteria: Students will complete self assessment and turn in for points.	